

CURRICULUM VITAE



Proposed role in the project: Sectorial expert / moderator / Link Person

1. **Family name:** BEN YOUSSEF
2. **First names:** Adel
3. **Date of birth:** 8 January 1967
4. **Nationality:** French and Tunisian
5. **Civil status:** Married
6. **Education:**

<i>Institution [Date from - Date to]</i>	<i>Degree(s) or Diploma(s) obtained:</i>
University of Nice Sophia-Antipolis France, 1999-2001	' <i>Certificat d'Habilité à Diriger des Recherches</i> ' - H.D.R (Permission to supervise the research) in Economics: 'A contribution to the analysis of Strategic Environmental Policies'.
University of Nice Sophia-Antipolis France, 1992-1997	Ph. D in Economics 'Essay on the foundation of cooperation in strategic international trade'.
University of Nice Sophia-Antipolis France, 1990-1991	Master's Degree in Economics, Industrial Organization, Innovation and R&D.
University of Nice Sophia-Antipolis France, 1991	Bachelor Degree's in Economics.

7. **Language skills:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

<i>Language</i>	<i>Reading</i>	<i>Speaking</i>	<i>Writing</i>
French	5	5	5
English	5	5	4
Arabic	5	5	5
Italian	2	3	1

8. **Membership of professional bodies:**

Member of the network DREEM (CNRS-France)

Member of the network ICT and Society (CNRS-France)

9. **Other skills:**

- Digital Economics
- Digital Divides
- E-learning
- Industrial Policies
- European Integration
- Euro-Mediterranean Integration process
- Environmental Policies

10. Present position:

Ass. Professor, Faculty Jean Monnet, University of Paris Sud (Paris 11)
Director of the Master “European Markets and Firms Strategies”
Full time Researcher at ADIS Economic Research Center,

Ass. Professor, SUPELEC Paris
Lecturer in Microeconomics and Business Strategies, European Competition Policies

Ass. Professor, SEGEPEC Casablanca Morocco
Responsible of Human Resources Management Policies

11. Years within the University: 17 years

12. Key qualifications:

- Mr Ben Youssef, Doctor in Economy, is Associate and Visiting Professor in various French and Mediterranean Universities, but also Researcher, mainly in the economic of information and communication technologies, Industrial Policies and distance learning issues. He is currently giving lectures in ICT and Markets Dynamics (Eurasmus Mundus Master on Networks Industries), European Integration and European Industrial Policies (Master of European Markets and Enterprises), Environmental Policies (Master of European Markets and Enterprises) and European Industrial Policies (Master of Economics and Management of Information and Networks).

- As a specialist in these areas of expertise, he has been invited as a Speaker and / or Moderator on numerous international conferences and symposia. In this framework, he has developed intellectual but also practical skills in the organization of international events. He has played significant roles as an Organizer, Moderator and Link Person on Seminars and Workshops related to the Euro-Mediterranean Partnership and to the Economic and Environmental integration of Euro-Mediterranean Area. He is also used to arrange conference programs, prepare supports and documents for participants. He writes several international reports for the United Nations Programs, European Commission and different French Ministries.

- Mr Ben Youssef has also published more than 40 articles on Economics of Innovation, Economics of Information and Communication Technologies, Mediterranean Economics, Environmental Economics. He therefore deeply knows the Information and communication Technologies Sectors and Actors.

- Mr Ben Youssef has also coordinated three Euro-Mediterranean Projects financed by European Commission: a) ‘Euro-Mediterranean Industrial Alliances’ (2002), b) ‘ICT Usages and digital Divides in Mediterranean Area’ (2004), c) : “Les politiques de Mise à Niveau des entreprises méditerranéennes” (2007). He was involved in the European Project INLOCO (coordination Professor Antonelli) for the analysis of Technoparks in Europe. He published several articles examining the growth of the Sophia-Antipolis Technopole.

Similar studies realized for the European Commission under the supervision of Professor Antonelli

Adel BEN YOUSSEF et Michel QUERE (2007), “Réseaux d’innovation et diversification économique de la Côte d’Azur” in Rallet et Torre (titre) L’harmattan, Paris.

Adel BEN YOUSSEF & Michel QUERE (2002), “Localized Knowledge: The Alcatel Business Unit Case Study” 6th Proximity Congress. Paris. December 2002.

Adel BEN YOUSSEF & Michel QUERE (1999), « Localized Knowledge: The case of Sophia-Antipolis», Working Paper IDEFI N°9901.

14. Professional experience (selection):

Date	Location	Company	Position	Description
Conferences, symposia and fora organisation				
28-29/08/2008	RIMOUSKI (Canada)	ASDRLF	Speaker	"Analyse spatiale de la diffusion des TIC au sein des firmes catalanes"
07-08/03/2008	GAFSA (Tunisia)	ADRAG	Keynote Speaker	"Une evaluation des politiques de mise à niveau dans les pays méditerranéens: le cas de l'Egypte, le Maroc et la Tunisie" 3 ^{ème} Colloque International 'Entrepreneuriat et Entreprise dans la Nouvelle Economie: Contextes, Financement, Stratégie, Gouvernance et Performance',
04/2007	Tunis (Tunisia)	Pôle Technologique EL GHAZELA	Moderator, Co-organiser and Communication expert	"Cinquième rencontre euro-méditerranéenne TIC et Multimédia". In charge of conference moderation, organisation and post-production.
09/2007 –	PARIS (France)	IRENE	In charge of full organization (Logistics, Moderation, Link Person, Program arrangement, Supports and Documents of the Symposium).	<i>Online economy: more than 100 communications; more than 300 persons will attend the conference).</i> <i>6 Parallels sessions – Debates – Industrial Forum</i>
09/2007 –	PARIS (France)	ELENE financed by the European Commission.	In charge of full organization (Logistics, Moderation, Link Person, Program arrangement, Supports and Documents of the Symposium).	<i>Final conference of Elene-ee Network (Decision Makers, Companies, Higher Education Teachers, Consultants...) in matter of E-Learning (about 200 persons will attend the conference).</i> <i>E-Learning Café – 3 Parallels sessions – Debates.</i>
26/05/2006-27/05/2006	Istanbul (Turkey)	University of Galatassaray / GDR CNRS «EMMA»	Speaker	International Symposium : : "Le Partenariat euro-méditerranéen: construction régionale ou dilution dans la mondialisation?" . Speaker : "Le maillon manquant entre adoption et usage des TIC en

<i>Date</i>	<i>Location</i>	<i>Company</i>	<i>Position</i>	<i>Description</i>
		(Economie Méditerranée - Monde Arabe)		Méditerranée“.
07/01/2005	Paris (France)	GDR TIC et dynamiques spatiales	Moderator	Symposium : “TIC et Monde en développement“.
12/2004	Paris (France)	GDR TIC & Sociétés	Symposium Organiser	International Symposium: The Digital Divides. More than 300 persons and 80 contributions. In charge of full organisation (Logistics, Moderation, Link Person, Program arrangement, Supports and Documents of the Symposium).
19/10/2004-20/10/2004	Barcelona (Spain)	Association of the Mediterranean of Commerce and Industry (ASCAME)	Key notes Speaker and Moderator	Key notes Speaker and Moderator of the ' First MEDA Industrial Forum '. Theme: ' Europe and Mediterranean New challenges and Opportunities '.
04/06/2004-05/06/2004	Madrid (Spain)	GDR EMMA	Speaker	International Symposium : “ Europe-Méditerranée : relations économiques internationales et recomposition des espaces “. Speaker: “Les apports des TIC à la croissance économique : opportunités et préalables pour les PSEM“.
03/12/2003-04/12/2003	Marseilles (France)	FEMISE	Key Note Speaker	Euro-Mediterranean Forum of Economic Institutes
10/2003	Tunis (Tunisia)	ESSEC Tunis	Organiser and Liaison Person	'Digital Divides: concepts, Methods and metrics'. Full organization, selection of the papers, Link Person.
26/05/2003-27/05/2003	Paris (France)	RINOS Network	Speaker	International Symposium of the RINOS Network: International Network on ' Comparative Studies on North and South Economic Integration '. Speaker : “ Les enjeux industriels de l'intégration euro-méditerranéenne “.
20/03/2003-21/03/2003	Paris (France)		Organiser	Doctoral Seminar of Economic research on Mediterranean Area.
05/12/2002-06/12/2002	Paris (France)	SDF France	Chair of Session and Key Notes Speaker	La Forêt à l'aube du XXI e siècle : Aspects politiques et Juridiques. Chair of session and Keynote Speaker: “La certification environnementale des forêts“.
2002	Paris (France)	University Paris Sud	Moderator and Chair	6th Proximity Congress: Moderator of session: 'Technological Spillovers'. Chair of session 12: 'Embedded Knowledge'.
03/2002	Paris (France)	ADIS – University Paris Sud	Symposium Organiser	Organization and Administration of 'The New Economy Symposium'. 300 persons and more than 100 contributions – 6 parallels sessions.

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				In charge of full organisation (Logistics, Moderation, Link Person, Program arrangement, Supports and Documents of the Symposium).
20/09/2002-21/09/2000	Sousse (Tunisia)	GDR EMMA	Co-ordinator	Coordinator of the Session ' Environment and Mediterranean Economic Development '. Speech: " Concurrence inter-firmes, valorisation des efforts environnementaux et protectionnisme vert dans la zone de libre-échange Euromed: l'exemple des labels écologiques ".
22/11/2001	Paris (France)	University of Paris Sud	Chair of Session	Environment seminar on Best Research for Industry. Chair of session: ' European Environmental Policies: past and future '.
19/09/2001-20/09/2001	Pau (France)	GDR EMMA	Co-organiser & Speaker	International Symposium : " Les stratégies des agents économiques face à l'intégration euro-méditerranéenne ". Co-organiser & Speaker : " Les capacités d'absorption technologiques dans les firmes méditerranéennes ".
11/10/2000-13/10/2000	Nice (France)	Chaire Anton Tchekov (Ville de Nice)	Co-organiser and Chair of Session	Symposium Méditerranée – Mer Noire
22/09/2000-23/09/2000	Bari (Italy)	GDR EMMA	Speaker	International Conference: " Les stratégies des agents économiques face à l'intégration euro-méditerranéenne ". "Les alliances industrielles Egypto-Tuniso-Européennes".
04/2000	Hammamet (Tunisia)	ESSEC Tunis	Organiser and Liaison Person	International Symposium: 'General Purposes Technologies and Organisation of the Firms'. Full organization, selection of the papers, Link Person.
17/02/2000	Marseille (France)	FEMISE	Speaker	FEMISE Conference: 'The Euro-Mediterranean Economic and Financial Partnership' . Participation at the Session 4: International flows of capital, Goods and Services: Trends and the impact of the EU-Med Association .
13/01/2000 to 14/01/2000	Paris (France)	Région Ile de France	Symposium Organiser	International Symposium: 'European Competition and Public Policies Design'. In charge of full organisation (Logistics, Moderation, Link Person, Program arrangement, Supports and Documents of the Symposium).
14/04/1998 to 16/04/1998	Tunis (Tunisia)	Ministry of Environment, CITET & GTZ	Key note Speaker and Moderator	International Symposium : " L'environnement et l'Economie dans le cadre du développement durable ". Speech : "Les normes environnementales comme barrières stratégiques au commerce international".
12/05/1997 to 13/05/1997	Nice (France)	LATAPSES- CNRS France	Co-organiser	Co-organisation of the FORUM: ' Industrial Dynamics and Environmental Constraints '. In charge of full organisation (Logistics, Moderation, Link Person,

<i>Date</i>	<i>Location</i>	<i>Company</i>	<i>Position</i>	<i>Description</i>
				Program arrangement, Supports and Documents of the Symposium).
18/06/1996 to 19/06/1996	Venice (Italy)	Fondazione Eni Enrico Mattei	Moderator, Speaker and Logistics Expert	The Mediterranean Water Policies: 'The control of Water non point source pollution' . Moderator of Debate, Discussant and Speaker (also Logistics).
23/11/1995 to 25/11/1995	Tunis (Tunisia)	CERES Tunis	Forum Co- Organiser	Forum: 'Relations et Echanges euro-méditerranéens : de la Coopération au Partenariat' . Speech: "Les développements stratégiques récents de la politique commerciale européenne : quels enseignements pour les pays nord africains ? ". In charge of full organisation (Logistics, Moderation, Link Person, Programme arrangement, Supports and Documents of the Symposium).
Lectures and research activities				
2009	Barcelona, Spain	Universitat Oberta Di Catalunya		.
2008	China	University of Wuhan	Visiting Professor	Research on the diffusion of Information Technologies in the Catalan enterprises
2007- ongoing	Barcelona, Spain	New Economy Observatory	Associate Member	Research on the diffusion of Information Technologies in the Catalan enterprises
2006- ongoing	Umea (Sweden)	EC	Coordinator	Coordination and Participation in the ELEN-EE project (www.elene-ee.net). Responsible of the Work Package 2b and 4.
2006- ongoing	Nancy (France)	Ministry of Higher Education	Expert	Expert for AUNEGE Consortium (www.aunega.org).
2006- ongoing	Hanoi (Vietnam)	Ecole Internationale du Vietnam	Visiting Professor	Teacher in Micro-economics.
2005- ongoing	Morocco	SEGEPEC Casablanca	Visiting Professor and Coordinator	Master of Human Resource Management
2001 - ongoing	Tunis (Tunisia)	High School of Business Administration of Tunis (ESSEC)	Visiting Professor	Lecturer in the Master of Markets and European Entreprises Supervision of Research Programs
2003 - ongoing	Nice (France)	University of Nice	Associate Professor	Teacher of Economics (Environmental Economics)
2003 - ongoing	Paris (France)	SUPELEC Paris	Associate Professor	Teacher of Economics
2002- ongoing	Tunis (Tunisia)	ESSEC Tunis	Visiting Professor	Teacher in the Master of European Markets and Firms.

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2002-ongoing	Paris (France)	Consortium of six Universities	Coordinator	CANEGE Project (Campus Numérique en Economie et Gestion) : Implementing a virtual campus in Economics and Business Administration (www.canege.org).
1999 - ongoing	Paris (France)	University Paris Sud	Associate Professor	Teacher and Researcher of Economics – full time
09/1993-07/2005	Nice (France)	EDHEC Business School	Assistant Professor	Teacher of Economics (Environmental Economics) EDHEC Business School Research Fellow
05/2006-06/2006	Tunisia	Ministry of Higher Education and Research	Associate Researcher	Report on Tunisia and the Knowledge Economy
2004	Tunis (Tunisia)	UNDP (Tunisia)	Researcher	Research Coordinator in areas related to diffusion of the ICT in the Mediterranean region.
1993 – 2005	Nice (France)	EDHEC Business School	Associate Professor	Researcher and Professor of Economics, Trade and Finance ;
01/06/2005-03/06/2005	Montreal (Canada)	Université du Québec (UQAM) / RINOS Network		International Symposium of the RINOS Network - International Network on 'Comparative Studies on North and South Economic Integration'. "Intégrations régionales et stratégies de développement : Les relations Nord-Sud dans l'Euro-med, les Amériques et l'Asie". Speaker: "Les capacités d'usage des TIC et les relations Nord-Sud".
04/2004	Algeria	MDI	Visiting Professor	Lecturer in the 'EMBA Energizing Change'.
03/2004	Cairo (Egypt)	Cairo University	Visiting Researcher	Research Coordinator in areas related to diffusion of the ICT in the Mediterranean region.
04/2003	(Istanbul) Turkey	Galatassaray University	Visiting Researcher	Research Coordinator in areas related to diffusion of the ICT in the Mediterranean region.
1992 - 1997	Nice (France)	University of Nice	Associate Professor	Teacher of Economics

15. Other relevant information: (e.g. Publications): /

A - Industrial Economics & Economics of Innovation

1 - Ben Youssef, A. Plunket, A & Bellon, B. (2002), "Technological and organizational transfers in North-south Industrial Alliances: the case of Egyptian and Tunisian Firms" (Italian). *L'Industria*. Anno XXIII, 3/2002, 457-478.

2 - Bellon, B & A. Ben Youssef (2003 a), "Industrial actors and the Euro-mediterranean free trade" (french), in *Intégration euro-méditerranéenne et stratégies économiques*, H. Regnault (eds), L'HARMATHAN. Paris. pp 17-28.

3 - Bellon, B & A. Ben Youssef (2003 b), «Les conditions du transfert de compétences organisationnelles et technologiques par les alliances Nord-Sud : Le cas des firmes tunisiennes et égyptiennes» in *Les alliances industrielles* B. Bellon et R. Gouia (eds), Centre de Publication Universitaire de Tunis. pp 107-129.

4 - Bellon, B. Ben Youssef, A., & Rallet, A. (2003) (eds), "A New Perspective of The New Economy" (in French), *ECONOMICA*, 250 pages.

5 - Ben Youssef, A. & Ragni, L. (2004 a), "New Economy: Organizations and Models of Coordination" (in French), L'Harmattan. Paris. 396 pages.

6 - Ben Youssef, A. & Ragni, L. (2004 b), «Marchés intermédiatés et marchés traditionnels : une tentative de représentation d'évolution concurrentielle. » in *Nouvelle Economie : Organisations et Modes de Coordination* (A. Ben Youssef et L. Ragni (2004) (eds), L'Harmattan. Paris. pp 89 – 114.

7 - Ben Youssef, A. & H. M'Henni (2004 a), «L'impact des TIC sur la croissance des PVD : le cas de la Tunisie» in «Nouvelle Economie : Organisations et Modes de Coordination» (A. Ben Youssef, et L. Ragni (eds)), (2004), L'Harmattan. Paris. pp 169 – 190.

8 - Ben Youssef, A. & H. M'Henni (2004 b), «TIC et Croissance économique: le cas de la Tunisie» in *Région et Développement* (19/2004).

9 - Ben Youssef, A (2004), «Les quatre dimensions de la fracture numérique», *Réseaux* N°127-128.

10 - Bellon, B., Ben Youssef, A & M'henni, H. (2006), «Les capacités d'usage des Technologies de l'information et de la communication dans les économies émergentes», *Revue Française de Gestion*, Septembre 2006.

11 - Ben Youssef, A., & Quéré, M. (2007), "Réseaux d'innovation et diversification économique de la Côte d'Azur", in Torre et Rallet (eds) L'harmattan, Paris.

12 - Bellon, B., Ben Youssef, A., & M'henni, H. (2007), «Les capacités d'usage des Technologies de l'information et de la communication dans les économies émergentes», *Revue Tiers Monde*, décembre.

- 13 - Ben Youssef, A. (2007)**, “ Les effets biaisés des Technologies de l’information et de la communication dans l’espace méditerranéen», in M. Catin et H. Regnault (eds).L’harmattan, Paris.
- 14 – Ben Youssef, A., & L. Ragni (2008)**, «Strategic Uses of Information and Communication Technologies in the Banking Sector: The Digital Banking Trajectories», *International Strategic Management Review*, March 2008.
- 15 – Ben Youssef, A., & L. Ragni (2008)**, « Uses of Educational Information and Communication Technologies: from Digital Divides to Digital Trajectories», in *University and Knowledge Society Journal (RUSC)*, Vol 5, N°1, march 2008, pp. 70-82.
- 16 – Ben Youssef, A.& M. Dahmani (2008)**, “Student’s Performances and ICTs”, *University and Knowledge Society Journal (RUSC)*, March 2008, pp.45-56.
- 17 – Ben Youssef, A. & A. Rallet (2009)**, “ICT diffusion in European universities: trends and perspectives”, *Réseaux*, March 2009, forthcoming.
- 18 – Ben Youssef, A. & W. Hadhri (2009)**, “Higher Education Teachers Uses of Digital Technologies: the case of France”, *Réseaux*, March 2009, forthcoming.
- 19 – Ben Youssef, A. & G. Ianakiev (2009)**, “ Offsets policies and their implications for the common European Defence Market”, *Economie et Sociétés* (forthcoming).
- 20 - Ben Youssef, A. Castillo, D. & W. Hadhri (2009)**, «Adoption and Usage of Information and Communication Technologies by Catalan Firms», *Journal of Innovation and New Technologies*, forthcoming.

Currently Working Papers and Submitted papers

- 21 - Ayadi, M. Ben Youssef, A. & W. Hadhri (2008)**, «Estimation of Internet Demand Function By Frequency Access: The Case of France», submitted. *Economics Letters*
- 22 - Ben Youssef, A., & L. Ragni (2009)**, “Les trajectoires numériques dans le secteur banque”, submitted. *Revue d’Economie Financière*
- 23 - Ben Youssef, A. M’henni Hatem, & W. Hadhri (2009)**, «The complementarity thesis between adoption of ICT and adoption of New Organizational Designs: Evidence from Tunisia », to be submitted to *Information Economics and Policy*.

B – Other Publications (Environmental Economics)

- 1 - Ben Youssef, A., & Ragni, L. (1998a)**, "Strategic Environmental Policies: Theory and Evidence" (in French). (Revue d'Economie Industrielle), N°1, winter 1998.
- 2 - Ben Youssef, A., & Ragni, L. (1998b)**, "Lobbying and Environmental Policies: Game Theory Approach." (in French). (Economie Appliquée), Volume N°1, winter 1998.
- 3 - Ben Youssef, A., & Ragni, L. (1998c)**, "Lobbying and Precaution Principle." (in French) In Principle of Precaution and Industry (Principe de Précaution et industrie), G. Mondello (eds), L'Harmattan.
- 4 - Ben Youssef, A., & Ragni, L. (2002a)**, "Ecological Dumping and Green Protectionism" (in French), in European Public Policies (Politiques Publiques Européennes). J.P Faugère et alii (eds) Economica., pp 9-25.
- 5 - Ben Youssef, A., & Ragni, L. (2002b)**, "European Environmental Policy: aims of the Commercial Strategies and Institutional Order of the Game of Actors." (in French) in European Intergration and Economic Institutions (Intégration Européenne et Institutions Economiques) Ngo-Mai, S, D.Torre et E. Tosi (eds) Editions Deboeck. Chapitre 14.
- 6 - Ben Youssef, A. (2004)**, "Sustainable Management of the Forests: Need to Use Ecological Certification" (in French), in La forêt à l'aube du XXI ème siècle : Aspects internationaux, J. Fromageau (eds), L'HARMATHAN. pp 91 – 116.
- 7 - Ben Youssef, A. (2006)**, «La gestion des déchets : de la réglementation à l'éco-consumérisme», *Bulletin Industriel du Droit de l'Environnement*.
- 8 - Ben Youssef, A., & Lahmandi-Ayed, R. (2008)**, « Eco-labelling, Competition and Environment: Endogeneization of Labelling criteria», *Environmental and Resources Economics, Vol 41. pp 133-154* .
- 9 - Ben Youssef, A., & Abderrazak-Msallem, C. (2009a)**, « Multiplication of Ecolabelling Policies: Green Collusion or Signals Wars », submitted. *Revue d'Economie Industrielle*.
- 10 - Ben Youssef, A., & Abderrazak-Msallem, C. (2009b)**, "Green Electricity and Access Charges", submitted to *Energy Economics*